

Reminder!



January 7, 2019

Scientific Session Exhibits

Dear Colleague:

The Michigan Society of Anesthesiologists is preparing for its **64th Annual Scientific Session**. The meeting will be held at **The Henry in Dearborn, MI on Saturday, March 9, 2019**.

We invite you to participate as a commercial exhibitor. The exhibit fee is \$600. **This fee is waived if your organization chooses to be a Session Sponsor. See details on Exhibitor Registration; sponsors must also complete and return the enclosed Commercial Support Agreement.** Sponsors will be recognized in the meeting program and with signs at the event.

Electrical outlets and shipping/freight services are available through the venue using the included forms. Exhibit Space will be pre-assigned based on your booth size and electrical requirements (see registration form for details.) Dwight Williams will serve as our Exhibit Hall Coordinator, and can address your set-up concerns prior to the event or on-site (phone 616.443.9857)

Projected Itinerary, March 9, 2019 *(this schedule is subject to change)*

6:00 a.m. Display set-up (No early set-up, please.)
7:15 a.m. Attendee Registration, Continental Breakfast in the Exhibit Area
8:15 a.m. Attendees in educational sessions
10:45 a.m. Refreshment Break, View Exhibits
11:30 a.m. Attendees in educational sessions
1:15 p.m. Luncheon

Your booth fee includes luncheon on Saturday for two of your representatives. Additional meals can be pre-ordered for \$20 each.

Exhibit space is reserved upon our receipt of your completed Exhibitor Registration and payment (checks payable to MSA or Michigan Society of Anesthesiologists.) Please mail Registration and your check to MSA, 120 N. Washington Square, Suite 110A, Lansing, MI 48933. If you have questions or concerns, please call our office at 517.346.5088, or email to hiner.t@gcsionline.com.

We appreciate your support of our scientific programming and look forward to working with you on March 9th. **Reserve your space today!**

Sincerely,

Michigan Society of Anesthesiologists

Roy Soto, M.D. and Zachary Price, M.D.
Chairs, Continuing Medical Education Committee



120 N. Washington Sq., Suite 110A • Lansing, Michigan 48933
Tax ID# 38-6077098

Annual Scientific Session • Exhibitor Application

Saturday, March 9, 2019 • The Henry, Dearborn, MI

MSA reserves the right to accept or reject exhibit applications based on appropriateness & alignment with the Society's mission:

Michigan Society of Anesthesiologists is the statewide organization of anesthesiologists for the representation, education, and advancement of physicians providing ethical anesthesia care. MSA serves patients, the public, lawmakers, physicians and other professionals by defining and advancing the standard of anesthesia care and supporting the practice of anesthesiology.

Company Name: _____

Product or Service to be exhibited: _____

Contact Name: _____ Phone: _____

Company Address: _____

City / State / Zip: _____

Number of Exhibit Booths: _____ Exhibit booths include: 6' skirted table and two chairs \$600.00 each... _____

Number of Outlets: _____ Exhibitors must indicate outlet requirements on this form. \$40.00 each... _____

Number of Meals Needed: _____ Two at no charge, additional meals \$20.00 each..... _____

OR: I wish to contribute Commercial Support.

Break Sponsor - \$1,000 Speaker Sponsor - \$2,500 Luncheon Sponsor - \$5,000 → _____

COMMERCIAL SUPPORT CONTRIBUTORS ONLY: You must complete and return the enclosed Commercial Support Agreement with this form.

Note: Commercial Support Contributors may, but are not required to, participate as exhibitors. Booth, Outlet, and meal fees are waived for Contributors in the above-named categories. Commercial Support Contributors will be recognized in the meeting program and with signs at the event.

Main contact e-mail: _____ Total Cost: _____

Booth representatives for name badges:

Special Set-up Considerations (describe): _____
i.e., machine dimensions, other details

Direct pre-conference set-up questions to:

Dwight Williams, Exhibit Hall Coordinator, 616.443.9857

MAIL COMPLETED FORM AND CHECKS TO:
Michigan Society of Anesthesiologists
120 N. Washington Sq., Suite 110A
Lansing, MI 48933

Phone 517.346.5088 • Fax 517.371.1170
Email: hiner.t@gcsionline.com

Make checks payable to MSA, or	
Charge to my Credit Card	<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover <input type="checkbox"/> AmEx Expires Month/year ____/____
Card#	_____
Cardholder's Signature	_____

Return completed Exhibitor Application form at your earliest opportunity. Payment can be sent separately.

COMMERCIAL SUPPORT AGREEMENT

The Michigan Society of Anesthesiologists acknowledges support from the following company:
_____ in the amount of \$_____

for the following Continuing Medical Education (CME) Activity:

64th Annual Scientific Session

Program Date: March 9, 2019 • Site: The Henry, Dearborn, MI

This program is for scientific or educational purposes, and not for promoting any product. Any discussion of the company's product will be objective, balanced and scientifically rigorous. The Michigan Society of Anesthesiologists CME Committee has been significantly involved in the planning of this educational activity. The program will be educational and non-promotional in nature.

This educational grant will be used for the following purpose:

- \$1,000 – To support refreshments during the Resident Poster & Exhibit Review (a.m. & “break”)
- \$2,500 – To support honorarium and reimbursement of travel and lodging expenses for speaker(s).*
- \$5,000 – To support the William B. Jensen Memorial Lecture and Luncheon
- Other (describe): _____

Amount and purpose subject to the approval of the Michigan Society of Anesthesiologists and the MSA CME Committee

*Funds will be used for the general support of speakers engaged by MSA and the CME Committee unless otherwise specified, below:

- This grant will be used to provide honorarium and reimbursement of travel and lodging expenses for the following speaker(s):

Name

Address

City/State/Zip

Telephone

Name

Address

City/State/Zip

Telephone

It is not permissible to provide for travel, lodging, honoraria, or personal expenses for attendees. Subsidies and hospitality should not be provided outside of modest meals or social events that are part of the activity. Scholarship or other special funding to permit medical students, residents or fellows to attend selected educational conferences may be provided, as long as the selection of students, residents or fellows who will receive the funds is made with or by the academic or training institution or by the accredited sponsor with the full concurrence of the academic or training institution.

Any remaining funds, after speaker costs are paid, will be applied to overall conference expenses. Any additional funds paid by this company to the Michigan Society of Anesthesiologists, the CME Program Committee, speakers or staff for this CME activity must be filed as an additional agreement.

Company Representative

Date

MSA Representative

Date